



What is the best application for the Jazz Impact Seminar?

Jazz Impact has been extremely effective as a keynote program for conferences worldwide.

The seminar has also been employed by IBM, General Mills, McGraw Hill, The Thomson Companies, and The Executive MBA Leadership Development Program at Kellogg school of Management in small group settings of 40 people or less to address specific areas where arts based learning may be appropriate. These may include such ideas as leadership in times of uncertainty, diversity and leveraging creativity.

Jazz Impact has also helped to structure events around the theme of Jazz providing its seminar and additional musical performance of its world-class ensemble in separately designed venues. Using the Jazz Impact program in this way can extend the experience and galvanize the ideas of the seminar.

How does Jazz Impact customize its programs to meet our needs?

After the decision has been made to work together, Dr. Gold will conduct phone conferences with the principals of the conference or event. He will explain in depth, the ideas and concepts presented during the seminar. Questions will be asked about the corporate culture, the demographics of the attendees, the purpose and goals of the event. Typical client customization requires from one to three hours of conferencing and will be scheduled at the client's convenience.

How many people are in the band?

The size of the ensemble varies with the size of the audience. A program for 100 people or less would employ a quartet- piano, bass, drums and saxophone.

For programs of one to three hundred the ensemble would include the addition of a trumpet or trombone and in some cases a vocalist.

What are the technical requirements of a Jazz Impact Seminar?

The basic quartet requires a tuned piano, a small drum kit, staging of a minimum 18'x18'. For venues of 50 or less sound reinforcement is usually not required. For venues of more than fifty people a performance specifications rider is provided. Michael Gold will work directly with the event producers to insure the proper procurement and handling of equipment and scheduling.

What are the travel requirements for Jazz Impact?

Air travel is coach class for all Jazz Impact associates.

The client must provide transportation to and from airports to hotels and performance venues.

Meals for the ensemble are also the responsibility of the client.

Accommodations are single room occupancy in close proximity to the performance venue.